

Cards for a Cause

An Exciting and Generous Fundraising Program

PaperPie proudly offers a unique program with high-quality, useful greeting cards and a high return to the organization raising funds.

The Cards for a Cause fundraising program offers five boxed sets of beautifully embellished cards and envelopes:

- **All Occasion Box #1** comes in a charming organizer box and includes 30 assorted cards to meet most needs, from birthdays to new homes, get-well to weddings — with colored matching envelopes.
- **All Occasion Box #2** comes in a charming organizer box and includes 30 assorted cards to meet most needs, from birthdays to new homes, get-well to weddings — with colored matching envelopes.
- **Thanks & Blanks Box** is full of 30 unique handcrafted greeting cards with colored envelopes. Includes both blank cards and thank you cards.
- **Kids Birthday Box** includes 30 Happy Birthday cards for kids of all ages, with lots of fun details and colorful envelopes to match.
- **Holiday Cards Box** comes with 50 assorted cards for the holidays! Full of individually designed cards in a keepsake box, complete with white envelopes. Includes cards for most major holidays including: New Year's, Valentine's Day, Easter, Halloween, Hanukkah, Thanksgiving, Christmas, and many more!

All box options make a thoughtful gift with deluxe cards to have on hand.

Cards for a Cause

Earning Potential and Logistics

Funds Raised:

Your group earns \$13* per box sold, with no maximum earning potential.

Earning Potential:

Sample group size: 20 participants

Every person sold 20 boxes: 400 boxes sold = \$5,200 raised

Every person sold 15 boxes: 300 boxes sold = \$3,900 raised

Every person sold 10 boxes: 200 boxes sold = \$2,600 raised

Every person sold 5 boxes: 100 boxes sold = \$1,300 raised

*Please be aware that if your organization is not tax exempt, the amount due for taxes will be deducted from the total amount raised.

Timeframe:

For most organizations, keeping the fundraiser open for two weeks works well. You collect the order forms and payment, and your Brand Partner will order the boxes of cards. You can expect to receive delivery of the cards approximately 2 weeks later. Your group will then deliver the cards to purchasers and enjoy the funds earned!

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Fundraiser FAQ

1. **How much profit will our group receive?**

\$13 per box (minus taxes, if applicable).

2. **What is the minimum number of boxes we must sell?**

A very low 15-box order is required to qualify for this fundraising program.

3. **Do we collect payment at the time cards are ordered?**

Yes, payment should be collected at the time of sale.

4. **Should we charge tax?**

If your organization has a tax exempt number that you would like to apply to this fundraiser, please provide your Brand Partner with the state certificate number and a copy of the documentation. If your organization is not tax-exempt, the amount due for taxes will be deducted from your total amount raised.

5. **Who should checks be made payable to?**

Please have checks made payable to your organization.

6. **What materials are provided?**

Your PaperPie Brand Partner will provide order forms, a flyer/table sign, and a tally sheet. When sales are completed, return the tally sheet to your Brand Partner.

7. **Are there any incentives for those who are selling?**

Options for incentives may be available through your Brand Partner, however they will reduce the amount of cash awarded to the organization.

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Tally Sheet — Nonprofit Organizations Only

Fundraising Coordinator:

1. Please add up all the orders, and complete the tally below.
2. The individual order forms should be kept by you until the product is delivered. Use these to sort the boxes to fulfill each seller's orders. Then, the forms should be given to the individual fundraiser along with their products.
3. This form must be submitted to your PaperPie Brand Partner with total payment the day following the turn-in date.

ORGANIZATION NAME:

Coordinator Name: _____

Phone: _____ Email: _____

Selling Dates: _____ to _____ Turn In Date: _____

Tax Exempt # _____ Copy of Exemption Document Attached: ☐

_____ # of Boxes Sold - All Occasion Cards Box #1

_____ # of Boxes Sold - All Occasion Cards Box #2

_____ # of Boxes Sold - Thanks & Blanks Box

_____ # of Boxes Sold - Kids Birthday Box

_____ # of Boxes Sold - Holiday Box

_____ **Total # of Boxes Sold**

_____ Total Cash Received (number of boxes: _____ x \$30.00)

_____ Total Amount Raised (number of boxes: _____ x \$13.00)

_____ **Amount Due to Brand Partner** (number of boxes: _____ x \$17.00)

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Tally Sheet – Other Organizations or Individuals

Fundraising Coordinator:

1. Please add up all the orders, and complete the tally below.
2. The individual order forms should be kept by you until the product is delivered. Use these to sort the boxes to fulfill each seller's orders. Then, the forms should be given to the individual fundraiser along with their products.
3. This form must be submitted to your PaperPie Brand Partner the day following the turn-in date.

ORGANIZATION NAME:

Coordinator Name: _____

Phone: _____ **Email:** _____

Selling Dates: _____ to _____ **Turn In Date:** _____

_____ # of Boxes Sold – All Occasion Cards Box #1

_____ # of Boxes Sold – All Occasion Cards Box #2

_____ # of Boxes Sold – Thanks & Blanks Box

_____ # of Boxes Sold – Kids Birthday Box

_____ # of Boxes Sold – Holiday Box

_____ **Total # of Boxes Sold**

_____ Total Cash Received (number of boxes: _____ x \$30.00)

_____ Total Amount Raised (number of boxes: _____ x \$13.00)

Upon receipt of the above information, your Brand Partner will contact you promptly with your grand total.